

MBF Strategic Plan 2009-12

1. Introduction

This plan sets out the strategic objectives for the Mentoring and Befriending Foundation (MBF) over the next three years.

The Mentoring and Befriending Foundation (MBF) encourages the growth and development of mentoring and befriending across all sectors. We provide expert guidance and support; promote quality and good practice and work with others to demonstrate the difference mentoring and befriending makes to peoples' lives.

2. Purpose

Mission

MBF's mission is to support the expansion of quality mentoring and befriending provision across all sectors.

Vision

MBF's vision is of a society where mentoring and befriending can empower all people to reach their full potential.

Values

The Mentoring and Befriending Foundation:

- believes in equality of opportunity and the role that mentoring and befriending can play in helping to address issues of inequality
- respects the diversity of individuals, communities and groups supported by different mentoring and befriending schemes
- is committed to supporting the provision of high-quality mentoring and befriending services through the development of good practice guidance, quality standards and accreditation opportunities
- engages with mentoring and befriending providers in effective communication and consultation
- values its staff and the contribution they play in adding to the reputation and growth of the organisation
- is committed to clear, consistent, effective and open management

These are the beliefs, attitudes and principles which govern our organizational behavior. They underpin the mission and vision of the organisation. Appendix 2 shows the results of an analysis of our shared values at work, upon which the above values are based.

Strategic objectives

MBF's strategic objectives cover the main areas of work the organisation needs to focus on for the next three years:

- To develop the evidence base for mentoring and befriending by encouraging practical evaluation and research support for projects
- To encourage the growth of voluntary mentoring and befriending across all sectors through the development of appropriate support structures, products and services
- To influence government, other political parties, VCS partners, commissioners and funders to encourage investment in sustainable provision of mentoring and befriending
- To develop a communications strategy to raise the profile of mentoring and befriending and the work of MBF in key sectors
- To encourage high quality mentoring and befriending provision through the promotion of quality standards and accreditation opportunities